

AVIATOR OR TAILOR

M. Guillaux, the famous airman, achieved an amazing success in his recent flights.

In every sphere of human activity success crowns the efforts of the specialist, whether he be Aviator or Tailor.

In the realm of suit-making we have won success because we have specialised and concentrated our efforts on the work.

A large, stylized handwritten signature in black ink that reads "B. Phillips". The signature is written in a cursive, flowing style with a long horizontal stroke underneath.

**"Specialist
Tailors,"**

150 PITT-STREET (Only),

Next Civil Service Stores.

A Blessing to Humanity



The Doctor recommended it—pleased with the result.

"I was under the doctor's care for six months suffering severely from Asthma and Bronchitis. At last he ordered me to take Lane's Emulsion. After using one large bottle I was so much better, and there was no need for my mother to sit up with me during the night. As I continued with the Emulsion so I improved. I took five large bottles and have not had any Asthma or Bronchitis for a long time, and feel that I will not be troubled with either again. Both mother and the doctor are pleased with the result, but not so much as I am."

(Signed) Annie Hannigan,
Dunedin, N.Z.

Have you ever thought of the dire possibilities of a neglected cough or cold. Consumption is the outcome of such folly—consumption, the great white plague, the scourge of the race, which steals on one like a thief in the night.

Remember, your life is at stake when you have a cold or cough on your chest, hanging on week after week. Hundreds of fatal cases might be prevented by taking the right remedy in time.

Tackle the trouble at the outset and you will soon be cured, if you take the right medicine; neglect it, and the consequence will be more serious than you think.

Lane's Emulsion is a Wonderful Remedy for Coughs and Colds, and all Lung, Throat and Chest Complaints.

It is composed of the purest Norwegian Cod Liver Oil, Lime and Hypophosphites, Beechwood Creosote and Fresh Eggs. Ask your doctor what he thinks of this combination and he will tell you it is of wonderful value. He knows.

Lane's Emulsion is prepared by a graduate chemist from the purest ingredients, as above, accurately proportioned and always reliable. It is not a secret formula, and while having remarkably soothing, healing, strengthening and flesh increasing properties, it is, at the same time, deliciously palatable. It tones up the system, and strengthens every organ, nerve, muscle and fibre of the whole body. It overcomes sickness and weakness by building up the system and removing the cause of the disease, and is a grand remedy for delicate and ailing children, as well as adults.

Lane's Emulsion improves the appetite, assists digestion, puts flesh on thin people, builds up weak lungs, makes the frail strong and healthy, and those who are strong, stronger.

Just get a bottle of Lane's Emulsion to-day. It will not fail you. All chemists and stores stock it. Do not be deceived into accepting a substitute—get what you ask for. Prices 2/6 and 4/6 per bottle at all chemists and stores. The large bottle is the more economical, as it contains more than two of the small ones. If not obtainable in your vicinity write direct to E. G. LANE, Box 864, G.P.O., SYDNEY, and we will see that you are supplied immediately.

LANE'S EMULSION is manufactured by E. G. LANE, Chemist, Otago, N.Z.

Insist always on getting no other than

LANE'S EMULSION

"It's Famous Because it's Good."