

Bloodhounds ready for launching during acceptance trials at Woomera

Bloodhound

The successful outcome of co-operative enterprise between the Australian and United Kingdom Governments, the Bristol/Ferranti Bloodhound is now in FULL OPERATIONAL SERVICE.

Bloodhound is a complete air defence system of high lethality which has been proved in many hundreds of test firings at WOOMERA.

Sweden selected Bloodhound after an exhaustive analysis of all surface-to-air guided weapon systems available THROUGHOUT THE WORLD.

In service with the Royal Air Force as a mainstay of Britain's Air Defence, Bloodhound has also been selected for deployment OVERSEAS.

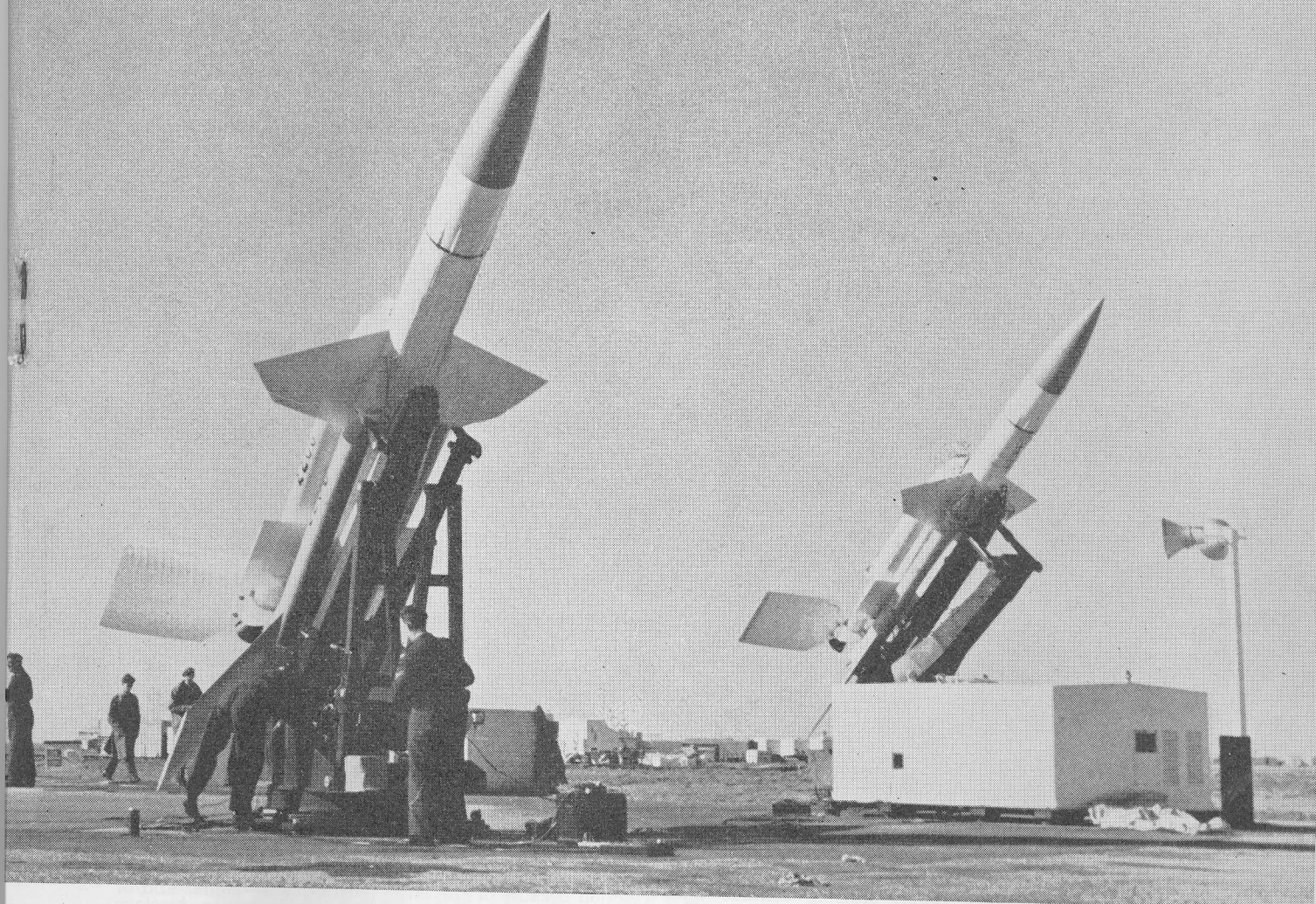
The Bristol Aeroplane Company (Australia) Pty. Limited, Sydney, Melbourne, Adelaide

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WEAPON DESIGN AND CONSTRUCTION BY BRISTOL

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GUIDANCE AND CONTROL



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defence

NEWS RELEASE

KEEPING PACE WITH THE THREAT MORE ADVANCED BLOODHOUND FOR DEFENCE OF THE U.K.

It was announced in this year's Air Estimates that a new high performance surface-to-air missile is to be ordered by the Royal Air Force for the defence of the United Kingdom. This weapon is a developed version of the Bristol/Ferranti Bloodhound missile system which is already in service with the R.A.F.

That the R.A.F. intend to go for a later version of the same missile system is significant on two major counts. The first of these is that the Bloodhound system has in itself the required development potential, and that for National Defence, Bloodhound will, as a single weapon system, be able to keep pace with and counter the threat as it changes.

Of further significance is the indication that the R.A.F. intend to keep pace by development of a chosen system rather than by replacement, a policy that was largely followed during the last war with such aircraft as the Spitfire. In the case of a missile system this decision is even more advantageous from both an operational and an economical point of view. It follows that the training programme for the specialists who are to man the missile stations can be largely common within the series. This not only saves time and money but also ensures a longer useful life of trained men through more or less identical operating procedures.

BRISTOL/FERRANTI
Bloodhound
 GUIDED WEAPON SYSTEM

BY FERRANTI

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